



Softera.

# Softera.eCom

An integration between Microsoft Dynamics 365  
Business Central and e-commerce platforms

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With the help of Softera.eCom, e-commerce platforms, both business to business (B2B) and business to customer (B2C) can be integrated with Microsoft Dynamics 365 Business Central.

Enjoy the benefits:

## Centralized information

Less manual work and errors. Fast updates of item attributes, easy order processing and managed order statuses.

## Real-time data

Effective supply chain management, re-stocking control and better customer satisfaction.

## Fast information updates

A more convenient shopping experience - automatic order status updates for order fulfillment progress tracking.



# Data synchronized in real-time

Softera.eCom is a set of web services that automate the exchange of all e-commerce-related data between your eshop and Microsoft Dynamics 365 Business Central:



Before implementing Softera.eCom we would manually enter 100 invoices per day while now they are being entered automatically – it saves a lot of time. What used to take a few hours can now be done in minutes. In addition, the possibility of human error was eliminated, and we see accurate, conveniently grouped data. The solution allowed to increase our turnover several times without increasing the number of employees.

**Ineta Gutauskienė, Head of E-Commerce at Interscalit, UAB**

**Softera.**

For more details please contact us at  
[hello@softera.lt](mailto:hello@softera.lt) or +370 620 93555